

Technology & Entrepreneurship Advisory Board
Minutes – May 15, 2025

1. Call to Order: Chairman Richardson called the meeting to order at 5:31 pm.
2. Roll Call: Chairman Richardson; Directors Boman, *Ritchie, Kennedy, and Pearson were present.

Director Ritchie arrived at 5:35 pm.

Director Rhoades and Vellidis were absent.

Staff: Tabitha Clark – Communications Director, and Joni Ary – Recording Clerk.

Guest(s): None.

3. Citizens with Input - None.

4. New Business

- a. Approve April 17, 2025 Minutes

Director Bowman motioned to approve the minutes as submitted; Director Pearson seconded, and all in favor, and the motion was unanimously approved.

- b. Approve April Financials

Director Bowman motioned to approve the financials as submitted; Director Kennedy seconded; all were in favor, and it was unanimously approved.

- c. New Perry Resident Survey Update

Director Boman stated that she had sent out the survey for everyone to review and placed it on OneDrive. Director Boman stated that she is looking for feedback and suggestions for the survey's additions and/or changes. Director Kennedy offered to review the listing of new residents to look for any duplication of names.

Director Boman will send it to all new Perry residents once feedback and/or additions have been made.

- d. Speaker Series Planning Update

Ms. Clark stated that 18 people have registered for the event. The event will be held on June 5th at the Go Fish Education Center from 5:30 pm–7:00 pm. The event will be on Precision Agriculture with Grand Farm and UGA as speakers. Catering will be ordered from Bodega Brew.

Director Ritchie inquired about the Speaker Series for a July date. Ms. Clark stated that she would compile a list of potential locations where the event could be held. Once the Board selects a location, a date can be set. Director Ritchie mentioned that his Marketing team could speak at the event once a date and time are confirmed.

e. Update on Technology-Based Incentive Policy.

Director Kennedy stated that she has been working diligently to create the policy. The U.S. Small Business Administration (SBA) defines a small business based on size standards that vary by industry. These standards are determined using the North American Industry Classification System (NAICS) codes and are typically based on the number of employees or average annual revenue over a five-year period. The City will consult with Director Kennedy to determine the types of incentives the City can offer. Chairman Richardson also suggested contacting the County to see what they can offer.

5. Staff Items

a. Monthly Updates.

Ms. Clark stated that the Food Truck Friday event is tomorrow at 6:00 pm for anyone interested in attending.

Ms. Clark will update everyone on the Speaker Series as the event approaches. Chairman Richardson asked for a timeline regarding the Grand Farm innovative project and what is next. Maybe a question for Director Vellidis, who is out of the Country at the moment.

b. The next meeting is scheduled for the City Holiday – Juneteenth (June 19, 2025).

Ms. Clark suggested that if there is no business, cancel this meeting due to the Holiday. The Board unanimously concurred to cancel the next meeting. Our next scheduled meeting is July 17, 2025.

Ms. Clark stated she would get the locations and dates available to Director Ritchie to pass along to his marketing team for confirmation on the July Speaker Series. Once confirmed, the information will be sent out to the Board.

6. Member Items:

Chairman Richardson said the second book, "When Life Gives You Lemons, Make a Lemonade Stand," was sent to the printers.

7. Adjournment – There being no further business to come before the Board, Director Pearson motioned to adjourn the meeting, Director Ritchie seconded the motion, and the meeting was adjourned at 6:13 pm.